



**Agenda
Council Meeting
Tuesday, September 19, 2023
Council Chambers 1:00 PM**

- 8.1. Jayne Culbert, Age-friendly Coordinator, City of Peterborough
Re: Age-friendly Peterborough Community Action Plan Report Card

[Age-friendly Peterborough Community Action Plan Report Card Report](#)
[Age-friendly Peterborough Community Action Plan Report Card Presentation](#)

Purpose - A report to recommend approval of the Age-friendly Peterborough Report Card 2017-2022, the Age-friendly Peterborough Community Action Plan 2023-2027, and revised Terms of Reference for the Age-friendly Peterborough Advisory Committee. Recommendations That Council approve the recommendations outlined in Report CSSS23-018, dated June 12, 2023, of the Commissioner of Community Services as follows: a) That the Age-friendly Peterborough Report Card 2017-2022 be received for information; b) That the Age-friendly Peterborough Community Action Plan 2023-2027 be approved; and c) That the updated Age-friendly Peterborough Advisory Committee Terms of Reference be approved by repealing By-law 17-080 and By-law 18-072 and adopting the draft by-law attached as Appendix D in report CSSS23-018.

Goal Update: Older adults Basic Needs are met. The Report Card outlines how innovative housing models, such as Abbeyfield Lakefield, Canada HomeShare intergenerational program, and Senior Women Living Together have been introduced in the greater Peterborough area. Additional seniors housing has been added in Curve Lake and a new supportive seniors housing complex was constructed on Bonaccord Street in Peterborough.

Services such as home maintenance and in-home care can help older adults remain in their homes for as long as they want to stay.

Goal Update: Older adults are able to Stay Mobile and get around the community Complete community design such as providing a mix of housing, transportation services, and community and social services supports help older adults to remain in their community as they age.

Goal Update: Older adults have the opportunity to Learn, Grow and Contribute Opportunities for involvement enables older adults to contribute their unique perspectives, experiences, and skills in the community.

Actions –

Frazen asked if she worked in coordination with the city of Kawartha Lakes? Answer was no.

Armstrong expands on the profile of older adults in Trent Lakes. 32% are over 65. This is important work.

This group has rebranded as Age-friendly Peterborough. Culbert was hired in 2019. Many actions introduced.

Braybrook Intergenerational HomeShare program. Peterborough was one of five to do this in Canada. Asked for update. Canada Home share experienced problems within process with the person that was renting and the renter. It is being redeveloped.

HomeShare is becoming more appealing not only for money but also for safety.

Senior Women Living Together was discussed.

Natural Occurring Retirement Communities are also occurring.

Braybrook asked question about what in the new action plan will keep older adults from having to move to large urban areas which is the fear Braybrook has heard in the community.

One comment from Culbert that would help is working with Community Care finding more volunteers for example with driving.

Braybrook says the report was urban centric. Franzen says it is less advantageous for rural areas in which transportation is so vital.

Culbert – plan is developed in a way that is very high level. i.e. support and improve access to activities which will develop their life. Will have to work with municipality as to how that goal can be achieved.

Braybrook move to receive .Armstrong seconds. Motion carried.

There is all kinds of information in this report. I suggest that if you are interested in what this group is doing read the presentation on the agenda for the September 19 meeting.

9.1 Bob Taylor-Vaisey, Former Chair of PRCAC
Re: Heritage Designations and Processes (Item 10.4.1)

Spoke to 10.4.1.

Remarked on quality of staff report and the intent. He agreed with the report and added ideas for moving forward pertaining to process and plans.

Armstrong comment about experts who are residents could be resource people to committee.

Taylor-Vaisey talked about the importance of people who have been on advisory committees in this area previously and understand it.

Armstrong believes that members should have expertise in the subject of the committee.

Braybrook how are you assuring that residents have input into this advisory committee.
(I couldn't hear Bob Taylor-Vasey's answer.)

Motion was to accept report. It was accepted.

10.4.1. Adele Arbour, Planner
Re: Heritage Designations and Processes

[Heritage Designations and Processes](#)

Recommendation: That Council receive this report from the Planner regarding Municipal Heritage Designations and Processes; and further That Council direct staff to draft a Terms of Reference for a Heritage Advisory Committee which will include the development of an inventory of properties exhibiting cultural, heritage value or interest as part of the scope.

Staff would recommend that the Heritage Advisory Committee include within their work program, the development of an inventory of potential heritage properties that may be worthy of designation for Council's consideration. It is important for Council to acknowledge staff commitment, resources and time which would be required with the establishment of both the Heritage Advisory Committee and the Municipal Heritage Committee under the Ontario Heritage Act.

Motion to receive and to direct staff to form terms of reference for committee. Second (didn't get it.) all in favor.

10.5.2. Donna Teggart, CAO Treasurer
Re: 2024 Budget Timetable

[2024 Budget Timeline](#)

Recommendation: That Council receive the Budget Timetable report from the CAO/Treasurer for information purposes.

Budget date changed to Nov 28 to accommodate the mayor's schedule.

Braybrook motion to receive report and change date. Motion was carried.

10.6.2. Rachel Stark, Economic Development and Marketing

Coordinator
Re: Draft External Communications Strategy

Draft External Communications Strategy

Recommendation: That Council receive the report on the Draft External Communications Strategy from the Economic Development and Marketing Coordinator for information; and further Those comments on the draft strategy be provided to staff by October 31, 2023, for a follow-up report to Council with a corresponding Implementation Plan.

An internal communications strategy was first created to solidify communication skills within the Municipality, with this external communications strategy to be implemented alongside it. Through feedback from Municipal staff, Council, as well as residents, a draft external communications strategy was created. Staff are looking for comments on the draft strategy to be received by October 31, 2023. A report summarizing the comments along with the modified strategy will be brought to Council for approval, anticipated for the November 21, 2023 meeting.

Armstrong believes this is an excellent job of incorporating all issues and ideas. Very ambitious plan. Encourage her to work with Donna to organize so Rachel doesn't become overwhelmed.

Motion to receive report. Second Braybrook.

Motion carried.